



*A better dock solution
for Retailers!*

LoadHog addresses the critical issues faced by retailers at a lower total cost of ownership than conventional solutions.

Operational Simplicity

- Operator steps on release pedal and gently pushes forward.
- Lip is easily repositioned for end-loading using the operating handle.
- Requires only approximately 38 lbs. of lifting force to store.
- Small footprint allows extra room for staged product and easy access for floor cleaning & routine maintenance.
- Has fewer parts and requires minimal lubrication at only two points.
- Operates from a standing position - No bending over required.



Improves Loss Prevention

Source of Inventory Shrinkage	% of Loss*	\$ Lost
Employee Theft	48.5%	\$15.1 billion
Shoplifting	31.7%	\$9.7 billion
Administrative Error	15.3%	\$4.8 billion
Vendor Fraud	5.4%	\$1.7 billion
Total Inventory Shrinkage		\$31.3 billion

*Total not equal to 100% due to rounding
Source: National Retail Security Survey, November 2002
(Based on 2001 retail sales and inventory shrinkage)

Employee theft costs retailers a record \$15.1 billion in 2002 according to a University of Florida study. At the typical retail loading dock, theft is possible due to gaps that exist between the deck of the mechanical dock leveler and the walls of the concrete pit. Material can be pushed through the gaps and retrieved from outside the building. Even side mounted Weatherseal is not a sufficient deterrent.



Conventional Cost of Ownership

Mechanical dock levelers, the most common dock solution in retail applications, require construction of a recessed concrete pit. Construction costs combined with the price of the dock leveler and required maintenance and service over five years make mechanicals a high-priced alternative.

The REAL Cost of Ownership for Mechanical Levelers	Estimated Cost
Purchase Price: (Varies by quantity, leveler size, capacity and options) (Includes material, freight, and installation)	\$1,600 - \$3,200
Estimated Pit Construction Cost: (Varies by new construction vs. retrofit) (Includes material, steel, and labor)	\$1,000 - \$3,200
Estimated 5-Year Maintenance Cost: (Lubrication of approx. 20 points every 90 days) (Adjusting main springs and lip extension as necessary) (Clean out pit and remove debris) (Based on quarterly maintenance at \$50 per visit)	\$1,000
Estimated 5-Year Service Cost: (Based on 2 service calls - 2 hours per call at \$85 per hour (Includes cost of hold-down assembly and misc. small parts)	\$950
Total Cost Analysis:	\$4,550 - \$8,350

Frequency of Decline Approaches

Due to limited space at some retail store locations, the dock is designed with a declined approach. In many cases that decline is between 5% and 8% and requires modifications to building wall and dock equipment in order to prevent damage or premature product fatigue. LoadHog's small footprint and 18" bumper block projection may eliminate need for expensive building modifications.



LoadHog is a simple solution that saves companies money...

- No pit or concrete work is required. LoadHog installs on the surface of the loading dock floor and the face of the dock with (12) heavy-duty anchors. No concrete work means less expense and easier installation.
- LoadHog has fewer parts and only requires lubrication at two points that can be accessed from inside the building.
- LoadHog allows the loading dock door to be closed tight against the floor. No Pit means no gaps where energy can be lost.
- LoadHog has no recessed pit which means no collection point for debris.
- LoadHog provides a vertical barrier protecting the overhead door panels from damage. Combining LoadHog with a TKO door provides the highest level of protection against door panel and track damage.
- LoadHog provides 8" above and below dock working range.

LoadHog...
Powerfully Simple And Working
For Retailers



SPX DOCK PRODUCTS